

Entrepreneurship Culture (2-0) 2

Entrepreneurship concept and scope of entrepreneurship, historical development and basic dimensions of entrepreneurship, foundation of entrepreneurial idea, management and administration, entrepreneurial passion.

Course Material:

Giriřimcilik Kùltürü Anadolu Giriřimcilięinden Örnekler, Ayře İrmiř, İbrahim Durak ve Lùtfiye Özdemir, Ekin Kitabevi, Bursa, 2010.

Supplementary Materials:

- Giriřimcilik, Semra Arıkan, Siyasal Kitabevi, Ankara, 2004.
- Giriřimcilik Ders Notları, Serkan Bayraktaroęlu, Sakarya Kitabevi, Sakarya, 2005.