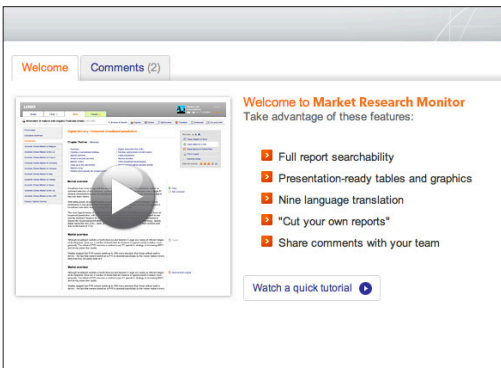


MARKET RESEARCH MONITOR

Market Research Monitor is a brand new online collection of 10,000 market reports. Designed specifically for libraries, users gain a complete view of the consumer marketplace in 80 countries.

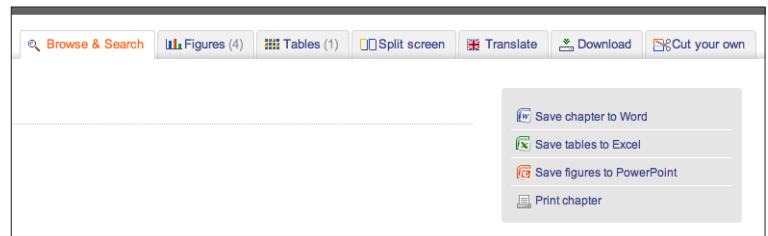


Professional research for library users

- 10,000 consumer market reports
- Access professional and high quality market data
- Establish size and growth of more than 200 categories across 80 countries
- Identify leading subcategories in each market
- Know the top players and their brands
- Assess company shares in each market
- Use five-year forecasts to assess how each category will develop

System features

- Translate reports into nine languages: Chinese, French, German, Italian, Japanese, Korean, Portuguese, Russian and Spanish
- Export to Word, PDF, Excel and PowerPoint
- Export charts direct to PowerPoint
- Build your own report
- Flexible access methods - IP address and referrer URL
- No registration required
- Registration offers enhanced functionality



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- Headlines: Key development trends
- Market Trends and Segmentation: Historic market size and the leading sub-categories
- Competitive Landscape: Companies, their brands and market share
- Forecast: Five year value sales forecast

200 industry categories

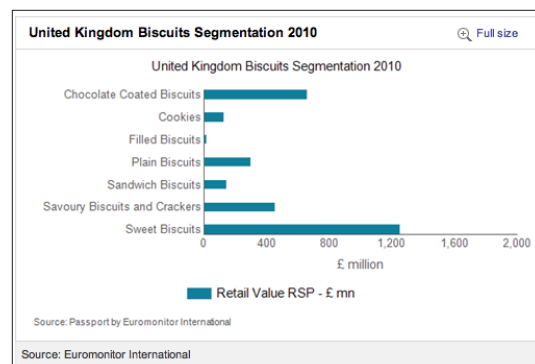
- Alcoholic Drinks
- Beauty and Personal Care
- Clothing and Footwear
- Consumer Appliances
- Consumer Electronics
- Consumer Finance
- Consumer Foodservice
- Consumer Health
- DIY and Gardening
- Eyewear
- Fresh Food
- Health and Wellness
- Home Care
- Hot Drinks
- Housewares and Home Furnishings
- Packaged Food
- Personal Goods
- Pet Care
- Retailing
- Soft Drinks
- Tissue and Hygiene
- Tobacco
- Toys and Games
- Travel and Tourism

List reports

Click column headings to re-arrange

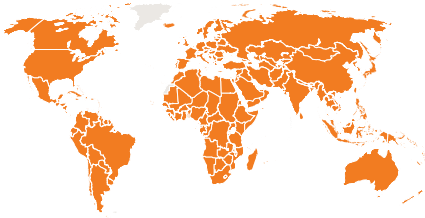
Title ▼
Breakfast Cereals - USA
Cafés/bars - China
Cafés/bars - USA
Camcorders - China
Camcorders - USA
Cameras - China
Cameras - USA
Canned/preserved Food - China
Canned/preserved Food - USA
Car Rental - China

< Prev 1... 12 13 14 15 16 17 18 19 20 21 22 ...89 Next >



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